

Your People Truly Are Your Number One Asset

Profiles International was founded with the goal to convince companies that their people truly are their number one asset. People make companies successful; companies do not make people successful. The people within a company can take bad ideas and fix them and they can take great ideas and expand them. Profiles was created to serve people. We are a company with a conscience. Our mission is not just to serve our client companies – but also the people within those companies and job seekers who wish to work for those companies.

The intent of Jim Sirbasku and Bud Haney, Profiles founders, was to build a company that helps both sides of the equation – employers and individuals who are looking for jobs. They realized that looking for a job is stressful. Profiles assessments help minimize job seekers' stress in finding the right job. Information from Profiles assessments reduce employers' stress in making good hiring and management decisions.

Sirbasku and Haney also believe that people succeed because of their strengths; they do not fail because of their weaknesses. Absence of a strength is not a weakness.

As a company, Profiles makes certain that we “measure what we say we measure” to assure that our products truly help place people in jobs that they love. When this happens, employees are engaged and enthusiastic and their employers are more profitable and successful.

Profiles enables organizations to build high-performance workforces.

The company has put in place the infrastructure and resources necessary to provide the highest level of quality and service possible for its clients. Profiles Research and Development department includes specialists in the field. The predictive reliability and validity scores for Profiles assessments are the highest in the industry and Profiles has created the most sophisticated Internet delivery system in the industry. This commitment has also led to the development of an exceptional client service department to train people in the wide range of tools Profiles offers.

At Profiles, we believe that the keys to the development of a high performance workforce are excellence in hiring, focused training, genuine motivation, enthusiastic engagement, quality succession planning, high retention and superior management and leadership.

As of today, Profiles International is represented by over 140 employees in its home office in Waco, Texas and over 750 partners worldwide. Profiles operates from its six facilities in the Profiles Office Park in Waco and has offices in every major city in the U.S. and in 100 countries worldwide. Its products are translated in 25 languages.

One CEO asks another,
“How many people do you
have working for you?”

The other CEO replies,
“Oh, about half of them.”